

# The Signet

of Phi Sigma Kappa

By These  
Things  
*We* ~~Stand~~  
Stand

# ΦΣΚ

## PHI SIGMA KAPPA

Founded 1873

### CARDINAL PRINCIPLES

To Promote Brotherhood  
To Stimulate Scholarship  
To Develop Character

### MISSION STATEMENT

Phi Sigma Kappa is a lifelong brotherhood dedicated to the betterment of the individual, the university community, and our world, by giving its members opportunities to develop leadership skills, participate in service to others, achieve academic excellence, experience cultural diversity and practice personal integrity.

### CORE VALUES

Demand Excellence  
Commit to Lifelong Learning  
Meet Challenges with Innovation  
Value Brotherhood Above Self

Signet Publishing Board  
Albert D. Shonk, Jr. (Southern Cal '54) **Chair**  
Christopher J. Hoyer (Ferris State '91)  
Darren S. Azarian (Southern Cal '94)  
Pat Murphy (Northern Illinois '75)  
Michael Carey (Clarion '92)

## From the Editors' Desk

As you'll read in this issue, regional conclaves happened during the months of January and February. These conclaves focused on sharing Innovation & Ideas, where leaders from chapters were able to interact and participate in this educational programming. According to the survey results, many of these Phi Sigs found these events to be a beneficial weekend that they'd be able to take back to their local chapters. For me, the greatest part of this time of year is getting to meet so many young Phi Sigs from such a wide variety of chapters and to observe the pride they have in being part of our Fraternity. For sure, we have challenges as part of the Greek world in 2016, but year after year my belief in the future of Phi Sigma Kappa grows as I meet the leaders of tomorrow.



The work of the Fraternity is never done, and as we move forward to the 2016 Shonk Undergraduate Leadership School this summer in Indianapolis, Indiana. I invite brothers across the country to consider attending this event and meeting these same young leaders of tomorrow. This is the time for you to return and discover the impact you can have in establishing the future of Phi Sigma Kappa.

Fraternally,

Michael E. Carey, Editor

### FOLLOW US ONLINE:



Send in your member news to [communications@phisigmakappa.org](mailto:communications@phisigmakappa.org) or go online and submit news through the Officer Portal.

# Signet Features



## Grand Council

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### Directors

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Sean E. B. Shingler (George Mason '97)

Edward C. Kovacs (Bowling Green AI)

Adam J. Umbrasas (Ferris State '06)

Douglas A. Diekow (Florida AI)

Sean McGreevey (Henderson State '97)

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Braden Keeter (Auburn '17)

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### Second Vice President

Thomas Grunwald (Ferris State '91)

### Treasurer

Patrick Murphy (Northern Illinois '75)

### Secretary

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### Secretary

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### Director of Expansion & Recruitment

Scott Pegram (Clarion '89)

### Director of Communications

Joseph Kern (Radford '09)

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Marsha Spears

### Fraternity Operations Manager

Jessica Gindt

### Senior Recruitment Consultant

Gregory DalSanto (Ohio State '14)

### Senior Chapter Consultant

Grant Carpenter (Northern Arizona '13)

### Senior Chapter Consultant

Connor Saum (Ball State '15)

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Your Fraternity, Your Support

## About the Cover

Don't worry brothers, we are not changing The Creed! As you'll read inside, Grand President Scott Jacobson says that Phi Sigma Kappa is not doing "business as usual." While we will continue to honor and respect the history forged by Phi Sigma Kappa's past leadership, we must also venture forward to make Phi Sig stronger than ever before.

By standing together we not only enact The Creed as individuals but as a united Brotherhood. Moving forward, getting strong, and standing together.

**By These Things We Stand.**

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Indianapolis, IN 46240  
(317) 573-5420  
[www.phisigmakappa.org](http://www.phisigmakappa.org)

Produced in the USA



# Mid-Year Address From...

## *Grand President Scott Jacobson*

### One Purpose, One Fraternity

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When I started this journey in August, there were many items we needed to address. One of the highest priorities was ensuring that we remained committed to doing what we can to take Phi Sigma Kappa to the top of the fraternal world. I am pleased to say that midway through this year it is full steam ahead, and everyone is doing their part. While the Grand Council sets the tone for the Fraternity, the two arms, the Phi Sigma Kappa Foundation and Phi Sigma Kappa Properties, work closely to support the mission. Each arm has worked to improve internal operations, which in turn helps the overall success of Phi Sigma Kappa. I am happy to say that I have worked closely with the other two presidents, and we understand our individual roles, as well as how we can collectively support our Fraternity.

The brothers from our chapters across this country have stepped up and recruited outstanding men to join our brotherhood. With the addition of colonies at Appalachian State University and the University of Cincinnati, our number of associates and initiates is higher than last year, and we are on target to have a better year than last.

### The Road Ahead

I just returned from the Grand Council's mid-year meeting and we have developed a strong roadmap for this spring. Members of the Grand Council all committed to making decisive and bold decisions. In one of our biggest decisions in a long time, the Grand Council voted to begin the process of re-shaping our membership education program. Under the leadership of Council Director Dr. Sean McGreevey (Henderson State '97), we will be working on a plan to completely overhaul our membership education program, making way for a new comprehensive member educational plan based around the ideas of leadership and lifelong learning. This program will set Phi Sig ahead and apart in the industry and within our member's lives.

### Also, our roadmap ahead for spring includes:

- *GreekLifeEdu* through our partnership with EverFi, which will positively impact our entire organization
- Welcoming our new chapters by the chartering of Theta Pentaton (Indiana University of Pennsylvania) and Chi Septaton (Georgia Southern University)
- The Fraternity's new expansion model for growth led by Council Director Adam Umbrasas (Ferris State '06), which aligns with our vision of "strategic growth"
- An exciting and a complete rebranding of our website, resources and messaging; slated for rollout throughout 2016
- A number of Phi Sig get-togethers for alumni slated in various cities across the country



# You have to first know who you are before you know where you are going

I first learned this lesson when I was a newly initiated brother at my first recruitment retreat at Cal Poly San Luis Obispo. Before we started planning for our recruitment events and fall recruitment, we would spend time looking into who we were as a chapter; how we ticked, what we believed in, our vision, and how our chapter operations structure worked. It was the best use of a few hours we ever spent. As I transitioned into my professional life, I took that line of thought and self-evaluation that I learned from my time leading my chapter, and have applied it to my work at USC Athletics with my staff and now as the Grand President of Phi Sigma Kappa.

At our Grand Council mid-year meeting, we were fortunate to have Court of Honor member, nationally renowned expert in nonprofit board governance and fundraising and consultant **Chuck Loring (California/Santa Barbara '72)**, volunteer to facilitate a half-day retreat on board governance and fundraising. As I stated above, self-evaluation is a key of continued growth and success throughout one's life. With Brother Loring facilitating the discussion, we were able to dive into our thoughts and bring to light situations and processes that we can improve upon and challenge ourselves by asking the tough questions when we look in the mirror and make a decision. A highlighted question, one which affects every leadership group and which I want to pose to you, both personally, professionally and fraternally. "Do we do that because of history and habit?" It is truly one of the great questions in any self-assessment and is easily applied but not always easily answered. For the Grand Council, it provided a powerful idea, an idea which spurred many of the bold decisions we will continue to make to move Phi Sig forward in our world.

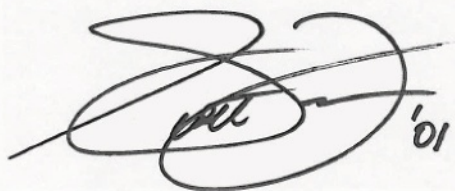
I leave you with this final challenge. Let's all continue to do our part for Phi Sig, reflect on who we are, assess ourselves, our contributions, and create a vision for where we want to go as members of the Fraternity. Let's then each do what we can to take Phi Sigma Kappa to the top of the fraternal world.

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By these things I stand.

Grand President Scott Jacobson



# Active Chapter Roll

If you see a local chapter where you'd like to volunteer, contact Kenny Rogers, Director of Director of Chapter Services by emailing [kenny@phisigmakappa.org](mailto:kenny@phisigmakappa.org) for information on how to get involved.

## CHAPTERS

ALPHA	University of Massachusetts	1873	PHI THETA	Shippensburg University	1959
GAMMA	Cornell University	1889	PHI UPSILON	Valparaiso University	1964
DELTA	West Virginia University	1891	PI PENTATON	Northern Illinois University	1967
ETA	University of Maryland	1897	SIGMA EPSILON	Ferris State University	1968
IOTA	Stevens Institute of Technology	1899	GAMMA HEXATON	Robert Morris College	1971
KAPPA	Pennsylvania State University	1899	EPSILON HEXATON	Virginia Polytechnic Institute	1972
LAMBDA	George Washington University	1899	ETA HEXATON	University of Dayton	1972
NU	Lehigh University	1901	KAPPA HEXATON	Stetson University	1974
OMICRON	Massachusetts Institute of Technology	1902	MU HEXATON	Radford University	1976
PSI	University of Virginia	1907	RHO HEXATON	Northern Arizona University	1981
ALPHA DEUTERON	University of Illinois	1910	UPSILON HEXATON	Fairleigh Dickinson University/Madison	1984
BETA DEUTERON	University of Minnesota	1910	PHI HEXATON	Towson University	1985
DELTA DEUTERON	University of Michigan	1915	BETA SEPTATON	Florida State University	1990
EPSILON DEUTERON	Worcester Polytechnic Institute	1915	ETA SEPTATON	Cal. Polytechnical State University	1991
KAPPA DEUTERON	Georgia Institute of Technology	1923	XI SEPTATON	George Mason University	1995
XI DEUTERON	University of Tennessee	1925	OMICRON SEPTATON	Villanova University	1996
OMICRON DEUTERON	University of Alabama	1925	TAU SEPTATON	Hope College	2003
PI DEUTERON	Ohio State University	1925	UPSILON SEPTATON	Clemson University	2005
PHI DEUTERON	University of Kentucky	1926	PHI SEPTATON	Adelphi University	2006
CHI DEUTERON	Washington State University	1926	PSI SEPTATON	Valdosta State University	2008
OMEGA DEUTERON	University of Southern California	1928	OMEGA SEPTATON	Auburn University	2010
BETA EPSILON	Pittsburg State University	1927	ALPHA OCTATON	New Jersey Institute of Technology	2012
GAMMA EPSILON	Truman State University	1927	BETA OCTATON	University of North Carolina Charlotte	2014
GAMMA TRITON	University of South Carolina	1929	GAMMA OCTATON	Young Harris College	2015
DELTA TRITON	Purdue University	1930			
EPSILON EPSILON	Northeastern State University	1930			
EPSILON IOTA	University of Central Missouri	1931			
EPSILON LAMBDA	Eastern Michigan University	1934			
EPSILON MU	University of Central Arkansas	1935			
EPSILON TRITON	American University	1936			
EPSILON NU	Northwest Missouri State University	1938			
EPSILON TAU	Ball State University	1948			
SIGMA TRITON	Indiana University	1949			
EPSILON PHI	University of Wisconsin/Milwaukee	1949			
PSI TRITON	Hobart College	1950			
BETA TETARTON	Kent State University	1950			
GAMMA TETARTON	Rensselaer Polytechnic Institute	1950			
DELTA TETARTON	University of Florida	1951			
KAPPA TETARTON	Southern Illinois University	1957			
NU TETARTON	Rutgers University	1959			
TAU TETARTON	University of Tennessee/Martin	1960			
UPSILON TETARTON	Rochester Institute of Technology	1960			
CHI TETARTON	Western Michigan University	1961			
OMEGA TETARTON	California State University/Los Angeles	1962			
BETA PENTATON	East Stroudsburg University	1963			
IOTA PENTATON	California State University/Fullerton	1966			
PHI NU	Mansfield University	1962			

## COLONIES

ALPHA EPSILON	Emporia State University
MU	University of Pennsylvania
PI TETARTON	Long Island University/Post
THETA PENTATON	Indiana University of Pennsylvania*
CHI SEPTATON	Georgia Southern University*
ETA TRITON	University of Akron
APPALACHIAN STATE	Appalachian State University
UNIVERSITY OF CINCINNATI	University of Cincinnati

\* - signifies the soon to be chartered status



This is a question that we have heard many times; occasionally on a phone call with a chapter as they are being removed from probation, sometimes while facilitating at one of Phi Sigma Kappa's educational conferences, or speaking with a chapter adviser. There is no simple answer to this question and IHQ certainly doesn't have the equivalent of a list with the good chapters on one side and the bad chapters on the other. In reality, the answer to this question is not a difficult one: think before you act, use common sense, and live up to the teachings of our Fraternity. While I could recount all of the things that chapters have done over the years to damage their image, impede their success or end up on IHQ's bad side, that is not the point of this article. What I would like to do instead is leave you with a list of helpful tips to "Build Success."


**Communicate.** Answer the communications sent by your IHQ's staff and Fraternity leadership. Do your best to return emails within 24 hours. If something goes wrong, tell us. If something goes right, tell us. IHQ wants to know how your chapter is doing so that we can help you get better.

**Ask for help.** If you don't know what to do... ask! I would rather spend 10 minutes on the phone explaining how to do something, than spend 30 minutes fixing a mistake. After all, our job is to help you.

**Share your accomplishments.** If your chapter does something great, make sure everyone knows about it. Send an article and pictures to IHQ, the local newspaper, news stations, post it online, etc. The Fraternity experience is a story that few gets few positive headlines. Let's tell Phi Sigma Kappa's story and not let others write it.

**Stay Operationally Up-To-Date.** If your chapter is to have true success, you must stay on top of the duties and responsibilities of membership to Phi Sigma Kappa Fraternity.

**Pay your bills.** Being financially delinquent is probably the easiest way to hurt your success and damage your image. Pay your bills and pay them on time.



## How to, with IHQ: How can I work best as a chapter leader?

by  
**Kenny Rogers**

**Turn in your reports.** IHQ does not require reports just to have them. These reports confirm that the Fraternity can continue to function efficiently, by providing the specific services needed by your individual chapter.

**Apply for awards.** As chapter members you put in a great deal of hard work; the Fraternity should recognize your chapter's contributions to Phi Sigma Kappa. Apply for University and IHQ awards. Winning awards is a great way to form a positive reputation within Phi Sigma Kappa and within your community.

**Represent Phi Sigma Kappa with honor and character.** Be outgoing and respectful to everyone you meet, be a leader inside and outside the classroom, on and off campus and let your belief in the Cardinal Principles and Core Values of Phi Sigma Kappa guide you.

**Have fun, but be safe.** Remember that you are in a social fraternity, so be social! The leadership wants you to look back on your time in college and remember the good times had within the Brotherhood, but do it safely. Remember to follow your school's rules and regulations. Be sure to fill out Event Planning Forms for your events, look over the Risk Management Policies every semester, pay your chapter's insurance bill, and perhaps most importantly; use your head.

**Get involved.** While in school get involved on campus or in the Greek Community. Once you graduate, become a National Volunteer, a Local Volunteer, or a Facilitator at an Educational Event.



# Phi Sigma Kappa's

## Regional Conclaves bring Innovation & Ideas



The entire delegation at the regional conclave in Athens, GA.

January and February was a busy time for Phi Sigma Kappa, with all six regional conclaves happening during this time. Nearly 500 undergraduates and alumni gathered during three weekends in six cities to learn, form new bonds and help make the Fraternity stronger.

Conclave attendees met the major goals of the gatherings and chapters, undergraduates and alumni were recognized for their hard work. Facilitators guided attendees through seminars and programming about innovation, leadership and ideas on how to make their chapters stronger and more efficient. Alumni learned how to encourage their younger peers to become more actively involved in the Fraternity after college. Moreover, everyone had the chance to meet Phi Sigs from chapters and states with which they might not have had contact otherwise. New friendships were formed while old ones were rekindled.

Our goal is to provide a positive learning environment where participants can grow and improve as officers, reach their potential as chapter leaders, and more fully understand and utilize the resources provided by the National Fraternity





The entire delegation at the regional conclave in Bowling Green, OH



Delegates performed interactive learning task at conclave.

The entire delegation at the regional conclave in Bowling Green, OH.



University of Central Missouri delegates at the Kansas City Conclave



The RIT delegates at the regional conclave in Pittsburgh, PA. With them on either end left to right, are Grand Council Directors Sean McGreevey (Henderson State '97) and Ed Kovacs (Bowling Green AI)

## Educational Programming

The conclaves are presented as part of Phi Sigma Kappa's educational programming initiative and partially funded by the Foundation's Educational Grant. This funding provides the opportunity for Phi Sig to empower our young leaders of tomorrow with the sharing of ideas. Participating Phi Sigs travel to their respective regional conclaves for the opportunity to bond with other promising young leaders, learn from expert instructors and gain a new understanding of their leadership potential. Many find their first conclave to be a defining moment in their Phi Sig experience.

*Many of these photos were shared online through the official Phi Sigma Kappa Facebook and Twitter accounts. We want to bring this experience to those of you who receive the Signet as well.*



# Forever Phi Sig

The “Forever Phi Sig” Sustaining Member Program was created in 1995 at the 55th General Convention to help provide a source of steady income for alumni clubs and associations while helping to offset the cost of printing the *Signet* and maintaining the Fraternity’s membership files. The program led to the setting of alumni dues for all Phi Sigs.

## How did the Sustaining Member Program come about?

*The Signet* has been the quarterly journal of Phi Sigma Kappa since 1879. Currently, the *Signet* is funded jointly by the Grand Chapter and the Phi Sigma Kappa Foundation. The increases in the publishing and postage costs associated with producing the *Signet*, combined with the Fraternity’s growing membership roll, was the primary catalyst for creating the Sustaining Member program.

These increasing costs, combined with the need to continue adding programs like traveling leadership consultants, regional and national leadership schools and conclaves, and improved technology, made it vital to seek additional income sources. Further, it was decided not to saddle the undergraduate members with an additional fee increase that many could ill afford (presently, initiate and census fees from students make up 63% of the Grand Chapter’s operating budget income).

Additionally, the 55th General Convention approved legislation to tie alumni club voting strength to the club’s number of Sustaining Members.

## How the Sustaining Member Program works

The 55th General Convention recommended that the annual Sustaining Member fee be set at \$25 per respondent, of which \$5 would go to the Grand Chapter with the remainder being used by the participating alumni club. Alumni Clubs have two options for participation:

**Option #1:** The alumni club collects the Sustaining Member dues from its alumni membership and remits to the Grand Chapter the \$5 per respondent fee.

**Option #2:** The Grand Chapter staff conducts the Sustaining Member program for the alumni club. Alumni are billed the recommended \$25 per man (options are also given for alumni to contribute \$35 or \$50). The Grand Chapter oversees printing, mailing, supply purchasing, and bookkeeping. The Grand Chapter provides the following payment option to alumni when paying their Sustaining Member fees: cash, check, Visa, Mastercard, and American Express. Start-up costs for new participating alumni clubs are deducted from subsequent Sustaining Member fees collected. The Grand Chapter keeps the \$5 per respondent fee and remits to the alumni club the remaining monies raised, minus expenses.

Alumni from closed chapters (provided the alumni club is not operating), chapters without alumni clubs, and alumni clubs that choose not to participate in the Sustaining Member program, will be billed through *the Signet*. All proceeds will be retained by the Grand Chapter.

Since it’s inception in 1995 the “Forever Phi Sig” Sustaining Member program has raised thousands of dollars for alumni clubs and house corporations to fund local alumni events, alumni club newsletters, chapter house improvements, and alumni club scholarships for undergraduate chapters.

**The “Forever Phi Sig” Sustaining Member program has been an unqualified success, not only for the Grand Chapter but the participating alumni clubs as well. The money raised through this program will continue to help both the Grand Chapter and alumni clubs provide important services for our growing membership as we face the new challenges and opportunities of the next millennium.**



# Phi Sigma Kappa

## Giving back to create impact

**We asked Brother Adam Umbrasas about his experiences with Phi Sigma Kappa and why donating to the Phi Sigma Kappa Foundation is a priority for him.**

**Why do you give to the Phi Sigma Kappa Foundation?**

I support the Foundation's scholarship and leadership programs because I believe that such financial commitment is the most effective way to ensure the continuing success and prosperity of Phi Sigma Kappa.

**How has Phi Sigma Kappa affected your life?**

Phi Sigma Kappa has affected my life in many ways. From the lifelong friendships and memories to the learning experiences that helped shape my character and prepare me for life beyond my time on campus. I've been able to take the personal and professional training offered at Leadership Schools and apply it throughout my life thus far. I will always be thankful for the opportunities that Phi Sigma Kappa afforded me as an undergraduate member and the opportunities I continue to take advantage of as an alumnus.



Adam Umbrasas (Ferris State '06)

**Would you encourage other alumni to give to the Foundation, supporting the educational programming provided to our undergraduates?**

Of course, I feel that it is an opportunity to give something back to the Fraternity that gave us so much, and anything we can do to help ensure that others will continue to have the same positive experiences is well worth our efforts. It only takes one of my memories for me to realize the importance of my support and for me to encourage others to emulate it themselves.

**Do you plan to continue giving to the Foundation?**

Absolutely, I will continue to support this brotherhood that does so much for so many.

**What advice would you lend to your fellow Phi Sigs?**

Take advantage of all opportunities for growth, both personally and professionally. Opportunity is truly what this Fraternity offers. I was provided the opportunities to attend regional conclaves and leadership schools during my time as an undergraduate. This, in turn, provided me the opportunities for personal interactions with alumni, volunteers, and undergraduates from chapters across the country. It was these interactions that put me in the role of Grand Council Director today.



# College – four years. Phi Sigma Kappa – *a lifetime.*

A. Crown Pearl Badge\*, #0101

\*Available only through Phi Sigma Kappa Headquarters. (317.573.5420)



B. Barrel Onyx Crest Ring, #7808

10K...\$474.00

SS...\$249.00



C. Greek Monogram Band Ring, #1069

10K...\$289.00

SS...\$125.00



D. Oval Crest Cufflinks, #4000

GF...\$86.00

SS...\$78.00



E. Signet Ring, #7743B

10K...\$675.00

ST...\$225.00



F. Signet Ring, #7743

10K...\$675.00

ST...\$225.00



G. Tie Bar with plain crest, #ATB1008

GP...\$44.00



H. Signet Cufflinks, #18920

10K...\$250.00

SS...\$145.00



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K – karat gold, GF – gold-filled, SS – sterling silver, ST – silvertone (25% palladium), GP – gold-plated.

Prices subject to change without notice. Returns must be made within 30 days of receipt of merchandise. Forfeiture may apply.

Refer to website FAQs for additional information. Items may not be shown at actual size.





# ΦΣΚ

## Order of The Diamond Circle

**The purpose of this award is to recognize those undergraduate members who excel in their abilities and achievements and demonstrate leadership in Phi Sigma Kappa through loyalty, hard work and dedication.**

### ***Did you know . . .***

- **The Order of the Diamond Circle is the highest honor that an undergraduate can receive from Phi Sigma Kappa.**
- **Each recipient will hold a chair in the Order of the Diamond Circle that bears the name of an outstanding brother from the Fraternity's history.**
- **Those selected will receive a handsome plaque bearing his name and the name of the distinguished chair occupied. Be sure your chapter takes advantage of this award and nominates your chapter's best!**
- **Nominations are due by May 15th.**



# THE PHI SIGMA KAPPA FOUNDATION

A FOUNDATION FOR THE **FUTURE**

## 4 WAYS TO SUPPORT YOUR FAMILY AND PHI SIGMA KAPPA THROUGH YOUR WILL

**1. SPECIFIC BEQUEST:** A gift of a specific item to a specific beneficiary  
*Example: You leave your home to your oldest daughter.*

**2. GENERAL BEQUEST:** A gift of a stated sum of money  
*Example: You leave \$10,000 to your niece. If you do not have the cash in your estate, other assets will be sold to meet the bequest.*

**3. CONTINGENT BEQUEST:** A bequest made on condition that a certain event must occur before distribution to the beneficiary  
*Example: You leave \$20,000 to Phi Sigma Kappa in the event that, upon your death, your other beneficiaries are no longer living.*

**4. RESIDUARY BEQUEST:** All the “rest, residue and remainder” of an estate after all other bequests, debts and taxes have been paid  
*Example: You divide the remainder of your estate into two parts: 90% to your loved ones and 10% to your favorite charities.*

**ΦΣΚ**  
Phi Sigma Kappa

### Did you know?

Are you among the minority of Americans (43% according to the 2009 Stelter Donor Insight Report) who understand the tax consequences of leaving retirement plan assets to loved ones? Because they are subject to income taxes when paid to your beneficiaries at your death, retirement assets make ideal gifts to tax-exempt charitable organizations such as the Phi Sigma Kappa Foundation. Otherwise, the income taxes on retirement assets you leave your loved ones can be as high as 35%.

# John Crowe Earns Award for Service



During the 65th General Convention, Phi Sigma Kappa was able to honor a brother who truly lives the Mission, Cardinal Principles and Core Values of the Fraternity.

**Brother John Crowe (Southern Cal AI)** was honored with the Charles V. Loring Interfraternal Service Award, which is presented to members and friends of the Fraternity, who have provided outstanding service and support to chapters of Phi Sigma Kappa or the Greek World. Two years before receiving the award, all Phi Sigma Kappa chapters and colonies were challenged to raise a modest \$2,500 each in support of the Special Olympic World Games hosted in Los Angeles in 2015. This \$2,500 would fund a Special Olympian's attendance to the games and Phi Sigma Kappa chapters raised more than \$75,000! This was especially in thanks to Brother Crowe, who was active in the role as Senior Vice President of Philanthropy for the 2015 Special Olympic World Games Los Angeles.

Brother Crowe joined Phi Sigma Kappa as an alumnus initiate in 2011 thanks in great part to his interactions with a few great Phi Sig men, past Grand President **Al Shonk (Southern Cal '54)**, **Brother Chris Murray (Southern Cal '83)** and current **Grand President Scott Jacobson (Cal Poly '91)**. These brothers saw all the qualities in John that they have seen in other outstanding individuals who have led Phi Sigma Kappa in the past as members and wanted John to be a part of what they hold so dear. John became a member as an alumnus because he realized joining a fraternity is a life-long commitment. Here is what John said about this opportunity and other opportunities.

*"In 2011, as I was retiring from USC, Al Shonk and Scott Jacobson invited me to join their re-colonizing fraternity.*

*Both are great Trojans whom I had known and respected for four years. I could have said "no" to their offer. I was retiring. I had never been a Greek. Why did I join a fraternity at this point in my life? However, I did not turn them down, and instead accepted an opportunity to learn and experience something new. I was inducted into the new Omega Deuteron.*

*A year later, a friend called and invited me to meet a couple of guys who were trying to bring the Special Olympics World Games to Los Angeles. They needed some help in setting up their fundraising procedures as well as working with USC and UCLA, the host campuses. I could have said no. I had never been a part of Special Olympics and knew next to nothing about the movement. I was retired, — but, I said yes and went to work helping them bring the Games — and the Movement — to my great city.*

*Brother Shonk learned of my new project, and he told me of the Phi Sigma Kappa and Special Olympics relationship. With Michael Carey and Kathy Cannady's leadership and enthusiasm, we worked to Recommit Phi Sigma Kappa to Special Olympics."*

Brother Crowe's message? Always be open to new opportunities. Say yes more often than no. His story and his commitment to this mantra are what brought him here today, and it is a true example of the power of saying "yes."

While most of the "traditional fraternity experience" is focused on the four years spent in college, there is still more that you can do for your Fraternity and a great deal more that the Fraternity can offer you throughout your lifetime. John is a testament to this fact, as seen through his significant impact to both the Special Olympics and Phi Sigma Kappa. Say yes to the opportunities the Fraternity presents to you, and you'll see this Mission fulfilled through your character and conduct as well.

***"Phi Sigma Kappa is a lifelong brotherhood dedicated to the betterment of the individual, the university community, and our world, by giving its members opportunities to develop leadership skills, participate in service to others, achieve academic excellence, experience cultural diversity and practice personal integrity."***



# GreekLifeEdu

Educational Programming presented by EverFi

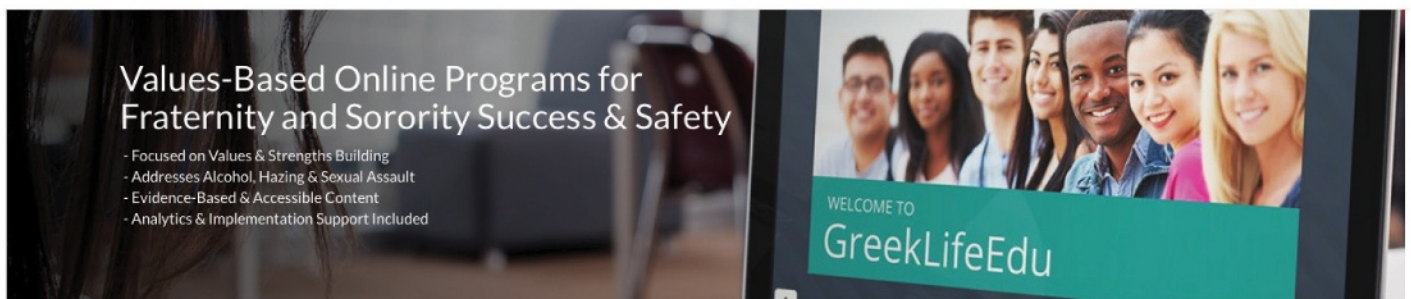
In alignment with Phi Sigma Kappa's continuing educational efforts the Fraternity will begin to offer *GreekLifeEdu* as a tool to assist its membership in becoming better educated about alcohol, hazing and sexual assault.

Within these pages are the basic resources that provide information about *GreekLifeEdu*, as well as a resource FAQ on how to best utilize the program. Additionally, all members may contact the International Headquarters with any questions regarding the program and its use.

The screenshot displays the 'DRINK SMART' module within the GreekLifeEdu application. At the top, a navigation bar includes a hamburger menu icon, the text 'ALCOHOL | DRINK SMART', and a 'MY PORTFOLIO' button. The main content area features a title 'DRINK SMART' and a subtitle: 'If you're going to drink, drink smart. Click to listen to some strategies on how to stay in control at a party.' Below this, four circular icons represent different strategies: 'WATCH YOUR DRINK BEING POURED' (green circle with a man's face), 'CHOOSE A STANDARD DRINK' (teal circle with a woman's face), 'MAKE IT YOURSELF' (orange circle with a man's face), and 'DON'T LEAVE IT UNATTENDED' (red circle with a woman's face). Each icon has a green checkmark below it. A speech bubble from the 'MAKE IT YOURSELF' icon contains the text: 'I always mix my own drinks. This way, I get exactly what I want.' At the bottom, there is a 'PROGRESS' bar with a green indicator, a left arrow button, a right arrow button, and an 'AUDIO' button with a speaker icon.



# Phi Sigma Kappa is actively educating our members about risk management, personal responsibility, and good decision-making practices.



Providing risk management and alcohol education is an extremely important aspect of helping our members make solid decisions. Learning about alcohol and the effects of alcohol is important to us all. Phi Sigma Kappa's approach to alcohol education is a matter of health and safety for the entire duration of a member's life.

Phi Sigma Kappa remains committed to providing current information so our members are aware of the health implications of alcohol use and training so our members will be equipped to make appropriate personal decisions. A new specific form of training is *GreekLifeEdu*, a program that is supported by grants from the Phi Sigma Kappa Foundation.

*GreekLifeEdu* uses science-based research to educate students. It is a non-opinionated course that aims not to tell one what to think but to help one make decisions for oneself and effectively deal with the behavior of one's peers. Guaranteeing that all members and new members have been provided with educational materials on these potential risk areas will help us achieve our ultimate goal of ensuring our members have a positive experience as part of Phi Sigma Kappa as well as within their larger collegiate environment.

Each year the Foundation funds specific programming to further pursue the Fraternity's mission and vision. Donations made to the Phi Sigma Kappa Foundation will make it possible for more Phi Sigma Kappa members to benefit from exceptional training such as this, and future training and initiatives that the Fraternity pursues.

# The Educational Experience

*GreekLifeEdu* uses a population-level approach to educating our members about behaviors that compromise personal safety and challenge preconceived social norms. The 90-minute course presents:

## *The true story*

The real impact alcohol, hazing, and sexual assault have on members of a campus community

## *Skills-based content*

No judgment, just real-life skills that our members can use to stay safe – from pouring a standard drink to identifying hazing

## *Realistic situations*

Members will practice decision-making and taking action, such as helping a friend with alcohol poisoning and supporting a victim of sexual assault

## *Positive norms*

Most students will and do support policies and practices that keep them and others safe

## *Phi Sig-specific resources*

Custom policies, procedures, resources and key contacts

## Benefits to Phi Sigma Kappa

- Educate members on vital subjects via a concise, accessible and engaging online platform
- Protect and better serve students by helping to build safer communities
- Mitigate organizational risk, liability, and negative reputational repercussions
- Develop enhanced, targeted and data-driven prevention programs

## Course features

- Modules on alcohol, sexual assault & hazing prevention to better educate our members
- Customized welcome messaging, welcome videos, policies, and resources integrated throughout the course that will bring a new layer to the Phi Sig learning experience
- Bystander skill- and confidence-building strategies which will assist in developing our membership as individuals and members of society
- Interactive activities to keep our members engaged throughout the learning experience
- Rich data summaries to inform future programming so that we can cater to what the organization needs as we move ahead



# Phi Sigma Kappa Fraternity

## GreekLifeEdu FAQ

### **What is GreekLifeEdu?**

GreekLifeEdu is an online health and safety training program for Phi Sigma Kappa new members. It complements conventional member education activities and initiatives with lessons on having a plan in college social situations, living our values, and creating a safe community. Starting in 2016, all new members are required to complete part one of the GreekLifeEdu two-part program.

### **Why is Phi Sigma Kappa now utilizing this training program?**

In order to fulfill Phi Sigma Kappa's mission, the Fraternity has set expectations that all members would receive education on alcohol/other drug abuse, hazing, and sexual violence prevention education. GreekLifeEdu uses objective, science-based content, as well as surveys, knowledge tests and interactive exercises, to help members adopt positive behaviors.

### **Who should take the GreekLifeEdu courses?**

As of Fall 2016, GreekLifeEdu is exclusively for undergraduate members. The course is designed as an introduction to health and safety issues for men joining the Fraternity.

### **Can alumni, chapter officers, or other undergraduate members take the course?**

Only undergraduate members may take the course. One of the benefits of GreekLifeEdu is that the course gathers data on members' perceptions, experiences, and activities to help form other Fraternity educational initiatives. Headquarters staff members will provide preview access to GreekLifeEdu to alumni and Fraternity officers upon request.

### **When do new members need to take the program?**

New members should complete Part One of GreekLifeEdu immediately upon beginning the new member program. Part Two may be completed after a 30-day intermission but will not be a requirement in Fall 2016.

### **How do members access GreekLifeEdu?**

GreekLifeEdu is available to new members through the Fraternity's website under GreekLifeEdu.

### **Do new members need to complete GreekLifeEdu if they have completed similar programs like AlcoholEdu?**

AlcoholEdu, TIPS, Alcohol-Wise, Haven, and other programs are offered by many colleges and universities that host Phi Sig chapters, and many of those colleges and universities require students to complete online training on alcohol/other drug abuse and sexual violence prevention. The course content in GreekLifeEdu is unique and different from these other programs. New members must complete GreekLifeEdu to supplement other requirements set by their colleges or universities.

### **How long does the course take to complete?**

GreekLifeEdu is a two-part program. Part One can take between 1.5-2 hours to complete, and Part Two should take less than an hour. Because Part Two is only available after an intercession, chapters wishing to make use of Part Two should allow six weeks for completion of the entire program.

### **Can new members complete the course on a smartphone or tablet?**

GreekLifeEdu requires meaningful attention and interaction, so we recommend taking the course on a laptop or desktop computer with speakers or headphones. The platform may not be compatible with all mobile devices.

### **How do chapter officers track new members' progress on the course?**

Inductors and presidents will receive information and training from the International Headquarters staff on how to track all information regarding progress and completion rates.

### **What is the penalty for not completing GreekLifeEdu?**

There will be both an incentive and penalty program assessed to chapters whose new members do or do not complete GreekLifeEdu.



# Legacy of the 1873 Society



Much of the resourcefulness and financial support needed to continue our success comes from our membership and friends of Phi Sigma Kappa. Like the 6 undergraduates who founded Phi Sigma Kappa in **1873**, we need you to become a member within the **1873 Society**. By asking each undergraduate member for a minimum donation of **\$18.73**, in honor of our founding in **1873**, we can reach new heights that the Founders never dreamed.

The goal this year is for **1,873** members to donate **\$18.73**. Please be a part of honoring our past and shaping our future.

Donations may be made online at [phisigmakappa.org/1873-society](http://phisigmakappa.org/1873-society) or sent to Phi Sigma Kappa Headquarters, 2925 E 96th St, Indianapolis, IN 46240. Please make your check payable to Phi Sigma Kappa Foundation 1873 Society.

Any chapter who commits to 100% participation of its membership will receive a "Phi Sig Swag Bag" filled with items for your chapter from the International Headquarters.



# OUR HERITAGE . . .

## THE COURT OF HONOR, A UNIQUE INSTITUTION

By Albert D. Shonk, Recorder of the Court & Historian

A unique part of our heritage is our Court of Honor. The Court was originally known as the Supreme Court, and was established at the 1902 Convention. It consisted of the then Third Degree Members (the founders and past elective officers of the Grand Chapter, “the fraternity’s Roll of Honor”). The members of the Court were elected at the Convention at the same time as the Grand Council. The first Court consisted of all the members of the 1900-02 Grand Council, with Founder Barrett elected by the Court as the first Chancellor.

The Court shared many powers with the Grand Council, including the approval of new chapters and alumni clubs, granting honorary memberships and the investigation of expulsions. The Supreme Court was “the tribunal of highest appeal and final resort on any matter referred to it by a majority of the Council.” Brother Barrett served three terms as Chancellor and was a member of the Court continually until his death.

In 1930, the Court was increased from six to nine members, and in 1938 was changed back to six members and renamed the Court of Honor. In 1938, the Bylaws stated that “The Court of Honor, composed of six members of the Fifth and Sixth Degrees, thoroughly grounded in the traditions and history of

Phi Sigma Kappa, shall symbolize to the Fraternity the faith and practice of the Founders.” The 1938 Convention was held shortly after the passing of Brother Brooks, the last living founder, and the changes in the Court were meant to be a living memorial to the six founders.

By 1950 the Court had very little to do and there was talk of eliminating it. Instead, it was decided at the 1950 Convention to make the Court an automatic body comprised of all the living past presidents of the Grand Chapter, and became primarily an advisory board to the president and the Council. After 1950, the Chancellor was the most recent past president and served as a member of the Grand Council.

The next change was made at the 1977 Convention, at the time of the reorganization of the Grand Chapter. Since that time the Chancellor is again elected by the Court from its membership and has been given the additional duties of appointing and chairing the Nominating Committee at each Convention. The Chancellor is no longer a member of the Grand Council but ordinarily attends Council meetings. At the time of the merger in 1985, the former national presidents of Phi Sigma Epsilon became members of the Court of Honor.

There are currently 15 members of the Court, including two former presidents of Phi Sigma Epsilon. The Court meets at each General Convention and elects the Chancellor and Recorder. Brother Bill Neugebauer, our immediate past president, is the current Chancellor and this writer is the current Recorder. During the late 1980s, the Court spearheaded the writing of our most recent history—“All the Phi Sigs” and is currently working on an update of the written history. The Bylaws provide that the members of the Court may fully participate at the Grand Council meetings, except for voting, and several members of the Court regularly do so. The Court, to my knowledge, is unique to Phi Sigma Kappa and is an excellent way to keep our past presidents interested and involved.



# Looking Ahead

Motivated, enthusiastic Phi Sigma Kappa members needed for Phi Sigma Kappa volunteer structure with National Fraternity. Volunteers are needed to help make the vision of the leadership a reality for all members. If you're a member, friend or family member of Phi Sigma Kappa, and you're looking to make a difference, contact Kenny Rogers, Director of Chapter Services. We are looking to fill the positions of Regional Advisers, Regional Counselors and Chapter Advisers all across the country. You can make a real and positive impact on the men of tomorrow by volunteering today. Those interested may also attend the Lowe Volunteer Conference this summer, held in conjunction with the 2016 Shonk Undergraduate Leadership School. Stand with your brothers as we lead Phi Sig into its successful future.



## Obituaries to from Chapter Eternal

### Herbert Freese (Lambda '52)

Brother Herb Freese passed away in early September of 2015. Brother Freese attended George Washington University where he joined the Lambda Chapter of Phi Sigma Kapp. After graduating in 1950, Herb later became an instrumental part of the Nu Tetarton Chapter at Rutgers University where he was the chapter adviser for nearly 20 years. Brother Freese was most recently the Treasurer of the Nu Tetarton Alumni Association. His leadership and brotherhood will be missed by the Nu Tetarton Chapter.

### Frank Gifford (Southern Cal '52)

Brother **Frank Gifford**, a gleaming hero of sports and television in an era when such things were possible, who moved seamlessly from stardom in the New York Giants' offense to celebrity in the broadcast booth of "Monday Night Football," died last August at his home in Greenwich, Conn. He was 84. Brother Gifford enrolled at the University of Southern California where he was named an All-American athlete and player and graduated in the class of 1952. In 1951, he ran for 841 yards on 195 carries.

Brother Gifford's career was full of incredible highlights. He made eight Pro Bowls, had been named to the all-N.F.L. first team six times and helped the Giants reach three N.F.L. championship games. They won one of them, 47-7, over the Chicago Bears in 1956, the same year Gifford was named the league's most valuable player.

### Paul Dolk (Southern Cal '95)

Brother Paul Dolk passed away in late 2015. Brother Dolk attended the University of Southern California where he joined the Omega Deuteron Chapter of Phi Sigma Kappa in the fall of 1992. After graduating in 1995, Paul later became the Omega Deuteron Chapter Adviser from 2000-2004. Brother Dolk was honored by being presented the Founders' Award in 2005.

### Martin Milner (Southern Cal '51)

Brother **Martin "Marty" Milner**, who is best known for driving a Corvette across America for four years as the co-star of TV's "Route 66" and later traded in the iconic convertible for a police patrol car as a star of "Adam-12," died last September at his home in Carlsbad. He was 83.

Brother Milner's film debut was as the second son in 1947's "Life with Father" which starred William Powell and Irene Dunne.

After finishing the film, he was stricken with polio and spent a year in bed. He recovered and enrolled in theater arts at the University of Southern California where he joined the Omega Deuteron Chapter of Phi Sigma Kappa, but dropped out after a year to devote himself to his acting career.



# Chapter Eternal

The Signet recently learned of the deaths  
of the following brothers:

**American University**  
Kenneth S Dash '67

**Cornell University**  
John H White '53

**East Stroudsburg University**  
Joseph F Haenn '66

**Emporia State University**  
Bill L Freeman '53

**Franklin & Marshall College**  
Charles D Rodenberger II '61

**George Washington University**  
Herbert A Freese Jr. '50

**Gettysburg College**  
Henry O. Schwartz '42  
Fred K Wentz '42

**Northeastern University**  
Carlton H Stone Jr '64

**Oregon State University**  
William E Trent '57  
J. Douglas Addison '50

**Purdue University**  
Robert D Goelzer '60

**Quinnipiac College**  
James D Neal Jr '69

**Rochester Institute of Technology**  
Peter J Piotrowski '69

**Rutgers University**  
Tim Yezierski '93

**San Jose State University**  
Corwin E Barfield '56

**University of Akron**  
Norman R. Bennett '58

**University of Houston**  
Mike Herndon '69  
Geoffrey G Brown '68  
Sam N Johnson Jr '51

**University of Maryland**  
John E. Watson '44

**University of Michigan**  
A Colton Park '60  
Henry R Buslepp '53

**University of Southern California**  
Edgar L Lowe Jr '55  
John R Cuchna '54  
Robert N Moodey '46

**University of Tennessee/Martin**  
Gary N Benmark '63

**University of Virginia**  
James A. Danahey Jr. '67

**Worcester Polytechnic Institute**  
Leon A Morgan '57

*The Signet publishes Chapter Eternal to recognize and honor the passing of members. The Grand Chapter relies on our members for the deceased notices and obituaries. Please help to honor these brothers. We have recently begun a sweeping update to our database via the Lost Alumni Updater. Some of these brothers may have passed at an earlier date. If you would like more information, you can contact the International Headquarters staff to request how we learned about the listed brothers. Also, due to this circumstance, some of the data may be held over from issue to issue to inform our Brotherhood. Some information may have also been excluded at the request of the family. You can also check and provide information on brothers through our website at [www.phisigmakappa.org](http://www.phisigmakappa.org), where you can report "Lost Alumni."*

Those wishing to conduct the Ritual for the Funeral Service upon the death of a member of Phi Sigma Kappa may request information from the International Headquarters. The Ritual for the Funeral Service is not secret and it may be conducted either at the place of interment or in the home of the deceased at such time as is approved by the relatives, or the chapter.

Please send deceased notices to  
Joe Kern at [joe@phisigmakappa.org](mailto:joe@phisigmakappa.org)  
or by mail to the International Headquarters at  
2925 E. 96th St.  
Indianapolis, IN 46240  
to the attention of Joe Kern.

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For more details contact the International Headquarters or go online to [phisigmakappa.org](http://phisigmakappa.org)